

CRU MILITARY

MILITARY MINISTRY

END

ANNUAL REPORT



2019

YEAR

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LETTER FROM THE EXECUTIVE DIRECTORS



JOE & LYDIA LUDWIKOWSKI

Lydia and I just returned from Cru's New Staff Orientation where we welcomed six Cru Military team members who have chosen to make the transition from volunteer to full-time staff. To us, this is a clear indication that our movement throughout the Global Military Community is growing and gaining speed. Each of them shared a passion for how they are bringing the Gospel of Christ to the military as volunteers and how they are sure that God is calling them to this new role within our ministry.

In 2019, we saw over 16,000 service men and women make first-time decisions for Jesus Christ. For the first time ever we connected with over 10,000 service members in one week. For the first time ever we saw an annual attendance of over 100,000 recruits at one of

our Basic Training ministry locations. We were rated as the 2nd best ministry within Cru for staff satisfaction by BCWI - Best Christian Workplaces Institute.

We thank God for what He is doing in and through Cru Military. And we thank you for your prayers and financial support. They are the wind beneath our wings. Your notes of encouragement and enthusiasm for what we are doing is appreciated more than you can imagine.

While we celebrate where we are, we are clearly focused on where we are going. There is much to do as we grow into the organization that God is calling us to be. We must provide world class leadership, organizational structures and ministry policies. We must provide excellent care

for thousands of new team members, and we must provide cutting edge resources that will speak clearly to a new generation of service members. There is much to do but we know that our God is able!

I fully expect the Lord to bless us in unexpected ways in 2020. I expect new locations to be opened, new people to join our team, new financial partners to support our efforts, new connections with chaplains, new connections with other like minded ministries, and thousands upon thousands of service men and women to walk into danger... with Jesus Christ.

Serving those who serve,





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To order a copy of the Military Ministry of Cru 5 Year Strategic Plan,
please e-mail info@crumilitary.org.

INTERNATIONAL STORY OF THE
QUARTER

MAN O' WAR

Limbe, Cameroon



International Story

BY STEVE COOPER
AREA OF OPERATION DIRECTOR, AFRICA

With dedication and determination, three staff and volunteers carried out a mission of evangelism, also giving psychological and spiritual support to the Rapid Intervention Battalion (BIR) soldiers in Man O' War Bay. The BIR is one of the elite forces of Cameroon's Army. "The BIR has been very active in [the] fight against pirates within the Gulf of Guinea and has also been an active player, embedded in the Multinational Joint Task Force, in neutralizing Boko Haram in the Far North Region and protecting Cameroon's territorial sovereignty" (Teke, 2019, para. 1). The focus of Cru Military's ministry was to reach 1,500 new recruits and other military personnel with the good news found in the story of Jesus' birth, life and ministry with an evangelistic film. "Values including the spirit of peaceful coexistence and love for country are some of the virtues upheld in the Centre" (Teke, 2019, para. 4).

In addition, the Military Ministry team showed a film called "Walking with Jesus - Africa" which enables a new African believer to get a 'foundation of understanding' about the Christian life. The team was also allowed to distribute more than 1,700 Gideon Camo New Testaments and 350 Blue New Testaments to those eager to read more about Jesus and His ministry. The commander of the unit offered space inside the barracks for the film showings and distribution of the Bibles. This gave greater security for the event and allowed the team to allocate resources towards other aspects of the trip that otherwise would have been spent on renting a room. Many of the military they witnessed to came to accept Jesus Christ as Lord! Be in prayer for these new believers and that He would raise up some Christian leaders from this group. God is alive and well in Africa!



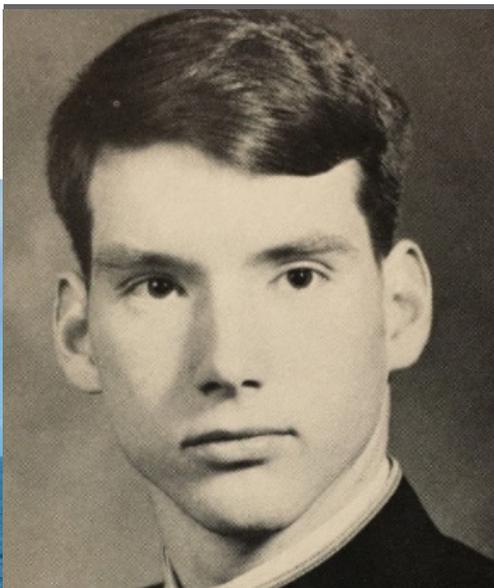
Reference: Teke, E. (2019). Army and the Nation: A Day at Man O' War bay BIR military Base. <http://www.crtv.cm/2019/05/army-and-the-nation-a-day-at-mano-war-bay-bir-military-base/>

NATIONAL STORY OF THE
QUARTER

The Legacy of **DISCIPLESHIP**

BY DAVID COOK
AREA OF OPERATION DIRECTOR, WEST

My first assignment with Cru Military was with the military community on the Monterey Peninsula, specifically the Naval Postgraduate School (NPS). In 1985, God brought a young Navy lieutenant named Lester Carr into my life. Les was a young believer and felt a deep need for spiritual growth. He came to me one day and asked to be discipled. He wanted to share the gospel with others, but he told me that he was an introvert and feared the idea of evangelism. I recommended that we discuss a book together, titled "Witnessing Without Fear," By Dr. Bill Bright. I asked Lester to read chapter one before our first meeting. When we got together later that week, he had read the entire book, as well as two other books on the topic of evangelism. We both grew tremendously during this time of discipleship, and Les slowly began to move past his fears.



Lester Carr



Les studied meteorology at NPS and was selected to be one of the PhD students, enabling him to stay in Monterey for five years. During this time, he became more involved in the base chapel and helped lead a Bible study. Upon completing his doctorate, Les was sent to Guam for three years as a “METOC” officer, and then returned to NPS to be a Permanent Military Professor in the Meteorology Department. As his career progressed, he eventually became recognized as the foremost authority on tropical weather systems. Upon his retirement from the Navy, he was hired as a civilian professor in Meteorology, and eventually pure Math. During all of this, Les continued to grow spiritually and raise his family in the church community. We remained in ministry together, continuing the discipleship that had started with our first meeting.



Les faced numerous challenges during his walk with Christ, and I was always there to disciple him. But the most difficult and recurring challenge was his health. Les tragically passed away on March 1, 2017 at the age of 62, due to health complications. But before his death, Les spent years discipling his only son, Jeremy, who is now a Ship's Chaplain for the USS Mobile Bay. At Les' memorial service, which was overflowing with people from every walk-of-life, Jeremy gave a stirring eulogy, that included a clear gospel message to all who could hear.

In November 2019, my wife and I had the privilege of visiting Jeremy and his wife in San Diego. What a blessing it was to see the legacy of my discipleship with Les being lived out through his son! As we talked, Jeremy's eyes lit up as he spoke about discipling "his" sailors. Jeremy said that being a chaplain was not just a job, but for him, it was a "calling"!

National Story



EVANGELISM

CONNECTION

RE

MEASURING SUCCESS

The actual is measured against our 2023 Goals as outlined in our 5 Year Strategic Plan
To order a copy please e-mail info@crumilitary.org.

EVANGELISM - Measures the year-to-date number of first-time decisions among the global military community. Evangelism speaks to our overall mission goal of "Winning". We do not measure this number against a goal.

Actual 16,553



CONNECTION - Measures the weekly average number of individual ministry touches among the global military community. Connection speaks to our overall mission goal of "Building".

Goal 25,000 weekly
Actual 9,194 weekly
36%





REACH - Measures the current number of U.S. ministry locations and countries globally. Reach speaks to our overall mission goal of "Sending".

Goal 48 Locations
Actual 42 Locations
86%



Goal 38 Countries
Actual 31 Countries
89%



POWER/LEVERAGE - Measures the current number of staff and volunteers serving world-wide. Power/Leverage speaks to our overall mission goal of "Sending".

Goal 300 Staff
Actual 115 Staff
38%



Goal 3,000 Volunteers
Actual 653 Volunteers
22%



CAPACITY - Measures current fiscal year budget including corporate, local, and staff fund development.

Goal \$11.8 Million
Actual \$5.4 Million (FY 19)
46%



NATIONAL REPORT



STEVE & CARLEENE MYER

Carleene and I have had the opportunity to visit several Gateway Ministries this quarter including Fort Jackson, Fort Benning, Parris Island, and San Diego. There are several important consistencies we saw at all of these locations:

- The Chaplains we support were effusive in their appreciation and recognition of the dedication, faithfulness and fruitfulness of our leaders and volunteers in proclaiming the Gospel to these new recruits.
- Our leaders and team members at these locations are expanding the numbers of units we are able to serve and continue to bring on more volunteers.

- There is an important linkage between Military Values and the Warrior Ethos and Gospel Truths that is being demonstrated and explained as part of our teaching.
- Ministry Team cohesion and integration is healthy and supportive.
- There were several occasions where we saw trainees encouraging and ministering to each other!! There is a remnant of believers in this new generation that are already missional as they enter the Services.

The Gateway Next Task Force and the Spiritually Fit Ready to Serve (SFRS) Tiger Team (made up of field reps and the MSC) are working on updating the SFG (*Spiritual Fitness Guidebook*) into a SFRS integrated curriculum, training and updated guide. This effort will enhance our ability to powerfully communicate the Gospel to the next generation.

In December we also attended the annual Chaplains Conference at the Cove. We were encouraged by the many Chaplains that thanked us for all our team is doing across all the Services.

LINES OF EFFORT

PEOPLE:

- Increase ministry capacity by recruiting new staff and volunteers. (6 new missionaries are attending the next staff training with commissioning on 8 FEBRUARY 2020).
- Work with our local leaders to provide leader development to our team members, and soul care for their ministry and personal needs.
- Pray for our ministry leaders, team members, and those military men and women and families we serve.

EXPANSION:

- Work with Fort Sill leadership and train Local Team headed by Jason Burns to initiate Gateway Ministry at Fort Sill.
- Shape expansion to new locations in San Diego, Fort Leavenworth, and Joint Base Lewis-McChord.

ORGANIZATION:

- Develop AOD Prayer Coordinators and Admin support.
- Host Fellowship of Christian Military Ministries (FCMM 2020) at the Fort Benning National Infantry Museum 23 – 25 March.
- Continue development of On Ramp processes and materials through the Gateway Next, Family Task Force and REBOOT teams.

DEVELOPMENT:

- Conduct Integrated Development events in San Antonio, San Diego and Fort Benning.

AREA OF OPERATION

WEST

DAVID AND MICHAEL COOK

LOOKING BACK Q4:

- Andrew Dirkes had 3 men join his Thursday morning Bible study at the Naval Postgraduate School (NPS). He also started mentoring 2 men one-on-one and continued to build a strong relationship with the base chaplain.
- Ron and Marcy Wheat--Women of Warriors Combat Trauma Group put together Hygiene Backpacks for homeless veterans - 100 men and 12 women - over the course of seven weeks. Over half the cost was donated by the Combat Trauma Group members.
- Glenn Westburg continued to build strong partnerships with several chaplains in the San Diego area, especially with the base chaplain at Marine Corps Air Station (MCAS) Miramar. This will prove invaluable as Bud Wenzel comes on as full-time staff at MCAS Miramar.



LOOKING FORWARD Q1, 2020:

- 30th annual Military Men's Retreat (January).
- Wounded Warrior Family Getaway with Joni and Friends (July/August).
- There will be continued development of the relationship with the chaplain at MCAS Miramar so we can start a series of the Art of Marriage studies there.
- We are developing a strong plan for our exploratory trip to Seattle to establish Cru Military ministries in that area.

KEY MEASURES:

EVANGELISM - 238

CONNECTION - 934

REACH - 8 locations

- Marine Corps Recruit Depot, CA
- Camp Pendleton, CA
- Defense Language Institute, CA
- Naval Postgraduate School, CA
- Naval Station San Diego, CA
- Marine Corps Air Station, Miramar, CA

• Ministry to Vets/Nat'l Guard, AZ

• Malmstrom Air Force Base, MT

POWER - 8 Staff

LEVERAGE - 25 Volunteers

ON RAMPS - 15

- Art of Marriage 1
- Weekend to Remember 3
- Spiritual Fitness Groups 11

AREA OF OPERATION

CENTRAL

BRYAN AND BETH RUNKLE



LOOKING BACK Q4:

- For the first time ever, during the final Sunday of 2019, the Lackland Gateway ministry surpassed an annual total attendance of 100,000 basic trainees for the year.
- A new ministry outreach began at Fort Hood for pregnant and postpartum soldiers.
- Some international soldiers at a training base gave their lives to Christ as a result of a Cru Military Bible study.
- One of our local leaders at Lackland was nominated for the prestigious 2019 Spirit of the Four chaplain's award.
- New ministries at Fort Sill (REBOOT) and Offutt Air Force Base (Art of Marriage).

LOOKING FORWARD Q1, 2020:

- New REBOOT Combat Recovery course planned for January in Colorado Springs.
- Launch of new small group leader training and Bible studies at Fort Leonard Wood.
- New ministry planned at Fort Sam Houston.
- New ministry planned at Randolph Air Force Base.

KEY MEASURES:

EVANGELISM - 2220

CONNECTION - 2677

REACH - 11 locations

- Fort Leonard Wood, MO
- Fort Leavenworth, KS
- Fort Hood, TX
- Fort Sam Houston, TX
- Lackland Air Force Base, TX
- Dyess Air Force Base, TX
- US Air Force Academy, CO
- Peterson Air Force Base, CO
- Fort Carson, CO

• Offutt Air Force Base, NE

• Fort Sill, OK

POWER - 16 Staff

LEVERAGE - 120 Volunteers

ON RAMPS - 23

- Spiritual Fitness Groups 18
- REBOOT 2
- Weekend to Remember 1
- Art of Marriage 1
- Art of Parenting 1

AREA OF OPERATION

SOUTHEAST

DAVE AND LAURIE EATMAN

LOOKING BACK Q4:

- 12 military couples were served at Weekend to Remember in Augusta and Charleston.
- The Fort Benning Memorandum of Understanding was signed formalizing our ministry support of the Fort Benning complex.
- A new barracks Bible Study was launched at Eglin Air Force Base for enlisted F-35 students.



LOOKING FORWARD Q1, 2020:

- Pursue ministry expansion opportunities at Camp Geiger and Camp Johnson, NC.
- Solidify ministry connections for the F-35 community, specifically at NAS Pensacola and Eglin Air Force Base.
- Launch REBOOT to the greater Charlotte Metro area (centered in Rock Hill, SC).
- Recruit key staff to fill Fort Jackson ministry expansion opportunities.
- Host 30th annual FCMM conference at Fort Benning.

KEY MEASURES:

EVANGELISM - 1175

CONNECTION - 3653

REACH - 10 Locations

- MCAS New River, NC
- Marine Corps Recruit Depot, Parris Island, SC
- Marine Corps Air Station, Beaufort, SC
- Fort Jackson, SC
- Camp Geiger, NC
- Maxwell Air Force Base, AL
- Naval Air Station, Pensacola, FL

- Naval Air Station, Jacksonville, FL

- Hunter Army Airfield, GA

- Fort Benning, GA

POWER - 9 Staff

LEVERAGE - 261 Volunteers

ON RAMPS - 96

- Spiritual Fitness Groups 94
- Weekend to Remember 2

AREA OF OPERATION

MID-ATLANTIC

AARON AND CHRISTINE TITKO

LOOKING BACK Q4:

- 
- We hosted 28 military couples at the Williamsburg Weekend to Remember. One military husband had left his wife the day before the conference. Despite this, he attended the weekend with his wife. By Sunday, he had recommitted his life to Christ and to his marriage.
 - We ministered to 50 AIT privates on Christmas Day by providing those who did not go home for Christmas a home-cooked meal. The chaplain met with and talked to all of the privates. Our volunteer team engaged the privates, prayed with them, and told them about Jesus over a home-cooked meal.
 - Fred Butterfield, along with Jeff Ammons of Cru Valor, mentored 13 midshipman candidates at Regent University. This is part of a pilot program hosted by Regent University aimed at better preparing Navy Cadets for college. Fred and Jeff have mentored the Cadets through 4, four-hour mentoring sessions since September.
 - The MOPS Little Creek program has been so successful, the chaplains at Naval Support Activity Hampton Roads have asked us to start another military MOPS group at their location.

LOOKING FORWARD Q1, 2020:

- The garrison chaplain at Fort Lee invited us to launch a coffee house by April of this year on post. Pray that we are able to connect the churches in the area to the garrison chaplain to launch this unique opportunity.
- The largest Weekend to Remember in the Mid-Atlantic area happens in this quarter.
- REBOOT relaunches in Yorktown for its third year starting January 2020.

KEY MEASURES:

EVANGELISM - 2

CONNECTION - 336

REACH - 5 Locations

- Fort Eustis, VA
- Langley Air Force Base, VA
- Little Creek Joint Expeditionary Base
- Norfolk Naval Station, VA
- Fort Bragg, NC

POWER - 5 Staff

LEVERAGE - 94 Volunteers

ON RAMPS - 6

- REBOOT 3
- Weekend to Remember 2
- Art of Marriage 1

AREA OF OPERATION

NORTHEAST

JEFF AND MARY MCCORMACK

LOOKING BACK Q4:

- Josh Ferguson continues to serve the Chaplains at Recruit Training Command (RTC). On Christmas Day he and Alli did follow up with about 20 Recruits, as did a number of Chaplains, as about 200 Recruits came forward to follow Christ.
- The newly established ROTC cadet Cru Mentoring program at George Mason University (GMU) is off to a good start after a successful vision-casting meeting at The City Gates Church in mid-December. Integrating partnership between Cru Military, Cru Campus, and Cru Valor, we're moving forward to carefully match military veteran mentors with ROTC cadets in the Valor program.
- For the past 6 years Terry Habbeger (Fort Wayne) has been discipling a Ranger Medic who struggles with diagnosed PTSD (a Purple Heart recipient because of an IED explosion). Over the course of weekly visits and discipleship he has found salvation in Jesus.
- The Weekend to Remember in Dayton (Wright-Patterson Air Force Base) had 30 couples in the Military Breakout session including a chaplain who had a positive response to the event and material.



LOOKING FORWARD Q1. 2020:

- Terry Habbeger is invited to speak to the 122nd fighter wing Chaplains about REBOOT and Art of Marriage in February, 2020.
- The National Capital Region has two Weekend to Remembers in March and May.
- Continued meetings with the new RTC Chaplain at NSGL for expanded outreach to recruits.
- We hope to have full implementation of the Mentoring program at GMU.

KEY MEASURES:

- Marine Corps Base Quantico, VA
- Pentagon, VA

EVANGELISM - 31

CONNECTION - 174

REACH - 8 Locations

- Fort Wayne, IN
- West Point Military Academy, NY
- Annapolis Naval Academy, MD
- Wright-Patterson AFB, OH
- Naval Station Great Lakes (NSGL), IL
- Fort Belvoir, VA

POWER -7 Staff

LEVERAGE - 76 Volunteers

ON RAMPS - 32

- REBOOT 16
- Spiritual Fitness Groups 14
- Art of Marriage 1
- Weekend to Remember 1



International

INTERNATIONAL REPORT



DARYL & MARTHA JONES

We firmly believe the best way to characterize this past quarter is to see the God-ordained opportunities that have joined together with true Spirit-inspired responses by the entire International Team. Our opportunities have included ministry expansion in a number of new nations. Also, our teams around the world have responded to the needs and challenges of ministering more powerfully among the global military community. We rejoice that at the intersection of opportunity and response we have consistently found the Lord's favor waiting for us all.

We were blessed in how the Lord used Rodolfo and Eva Interiano to shepherd over 700 souls who decided to follow Christ in our newest Cru Military nation, Paraguay. This powerful move of the Lord has been shared throughout the region and has garnered the attention of senior leaders throughout Central and South America desiring an opportunity to join with us to see Cru Military in their nations as well.

LINES OF EFFORT

God's new ministries in Ghana and Madagascar are evidence that His favor is moving in the continent of Africa as well. We're excited to see new ministry opportunities in these nations, as Steve Cooper (Africa AOD) continues to strengthen the ongoing discipleship work in the next quarter in both Cameroon, Chad and Nigeria.

Jeff and Carol Laughlin (Europe AODs) and emerging leaders Roman and Zhenika Pukulik (Ukraine For Christ, Military Ministry Directors) are diligently working the follow-up from the 12 "REBOOT-Combat Trauma Recovery" groups that finished this quarter in four separate cities. We're excited that even as these groups finished, more groups are forming every month! Jeff and Carol shared, "We've never seen such an openness to ministry and we're praying that it continues into next year!"

If we look at opportunities, our brothers and sisters in Asia, specifically in Mongolia, have wisely stewarded those opportunities to advance the Gospel in their region and nation. Key regional leaders who minister to the military gathered in Japan, including a large delegation from Mongolia, to plan and pray for expansion efforts in the months ahead. Given the great fruit garnered in Mongolia -- 605 heard the Gospel and over 350 officers and cadets received Christ as Savior, we're excited about the expansion opportunities that await our team throughout Asia!

PEOPLE:

We are seeing fabulous progress on the recruitment of new team members for the International Team. Our plan is to successfully conclude the visa application process for a new Deputy International Director by the end of the next quarter to support our future expansion efforts and training of new volunteers.

EXPANSION:

We have added an additional African ministry and a new Military Ministry Director in the nation of Ghana. This leader has been appointed by the National Team Leader and we're excited about the follow-up opportunities that exist in this new ministry. Our team's emphasis on collaboration with other ministries was the key in supporting this new outreach. We have also received a new Military Ministry Director in Nigeria who is excited to "revitalize" the ministry there once again! Finally, look to Latin America in early 2020 for new work in Central America, specifically in Guatemala and El Salvador, as funding permits.

ORGANIZATION:

We're happy to report that our strategic emphasis on International's Development efforts this year is truly bearing fruit. Our International Development Coordinator, Sherry Barron, has brought new and exciting ideas and potential in this crucial and strategic effort. These ideas are solidifying into concrete plans and projects that we believe we substantially and positively impact our ability to bring the Gospel to the worldwide military community.

AREA OF OPERATION

ASIA PACIFIC



AL AND LINDA MACKINNON

LOOKING BACK Q4:

- We received an encouraging update from Mongolia where the team continues to grow and see great fruit...this quarter as well as the year as a whole. Between the Senior Officer, NCO and Cadet ministry this year in Mongolia, we reached out to 3520 military people: 605 heard Gospel and 351 officers and cadets received Christ.

LOOKING FORWARD Q1, 2020:

- We are planning a leadership training seminar at the end of the 1st quarter to facilitate the tremendous growth among the team in Mongolia. This training, from March 31 through April 8, will focus on equipping these leaders to multiply themselves and their impact in 2020.
- Please continue to pray for the spiritual growth among the New Zealand Defense Force, our marriage work among Nepal military families, and our renewed focus among the police in the Philippines in the coming months!

KEY MEASURES:

EVANGELISM - 114

CONNECTION - 245

REACH - 6 Countries (working to add Papua New Guinea)

POWER - 12 Staff

LEVERAGE - 24 Volunteers

ON RAMPS - 0

AREA OF OPERATION

LATIN AMERICA

RODOLFO AND EVA INTERIANO

LOOKING BACK Q4:

- Initiated Cru Military in Paraguay.
- Generals Encounter with Officers in Honduras.
- Inter-Americans Defense College group.

LOOKING FORWARD Q1 2020:

- Fort Benning mission trip.
- Mission trip to Bolivia.
- Mission trip to Central America (Guatemala).



KEY MEASURES:

EVANGELISM - 1,100

CONNECTION - 105

REACH - 4 Countries

POWER - 4 Staff

LEVERAGE - 4 Volunteers

ON RAMPS - 0

AREA OF OPERATION

EUROPE



JEFF AND CAROL LAUGHLIN

LOOKING BACK Q4:

- Weekend to Remember outreach.
- Veteran meetings, lectures to police force, meetings with top Orthodox chaplains, setting up opportunities in Israel.

LOOKING FORWARD Q1 2020:

- Setting up training in Israel.
- Setting up Air Force team and summer camp.
- Starting up new REBOOT groups.
- Developing Odessa and Zaporosha and a new ministry area.
- Developing volunteer training.

KEY MEASURES:

EVANGELISM - 3

CONNECTION - 30

REACH - 4 Countries

POWER - 4 Staff

LEVERAGE - 0 Volunteers

ON RAMPS - 2 REBOOT

AREA OF OPERATION

AFRICA

STEVE COOPER

LOOKING BACK Q4:

- Chaplain training in Ghana.
- Chaplain training in Kenya.
- Re-establishing Military Ministry in Uganda.
- New Military Ministry Directors in Madagascar and Nigeria.

LOOKING FORWARD Q1 2020:

- Ministry trip to the nation of Chad.
- God willing, ministry trip to Rwanda.
- Establish an Africa Prayer Coordinator.



KEY MEASURES:

EVANGELISM - 1000

CONNECTION - 300

REACH - 17 Countries

POWER - 16 Staff

LEVERAGE - 46 Volunteers

ON RAMPS - 23 Spiritual Fitness Groups

MINISTRY SUPPORT CENTER

REPORT



NICK BAIR
CHIEF OF STAFF

I am excited to announce that I have accepted a new role as Chief of Staff!

I am deeply humbled to be able to serve our Lord as the Chief of Staff over Cru Military's Ministry Support Center (MSC). My deepest desire is to glorify God by leading the MSC team toward excellence in its mission to enable and enhance field teams as they build spiritual movements within the global military community so that everyone comes to know someone who truly follows Jesus Christ.

My wife Senja and I are grateful for the story the Lord has written with our lives. We came on staff with the Military Ministry of Campus Crusade for Christ in 2003 out of the Moody Bible Institute in Chicago, IL. Together we served for over a decade at Naval Station Great Lakes engaging in evangelism and discipleship among U.S. Navy recruits, sailors, and their families. In 2013 we moved from the Midwest

Ministry Support Center



In 2013 we moved from the

to Virginia where I served as a project manager during a significant time of Cru Military HQ downsizing.

A few years later I took on the role of Director of Operations at what we now refer to as our Ministry Support Center (MSC), in Newport News, VA. As Director of Operations I was blessed to spearhead improvements in our Resource Ministry and Communications Department, as well as our digital tools.

As Chief of Staff, I now also lead our Human Resources, Finance, and Prayer ministry directors and their teams.

What has not changed is my firm commitment to influence all support functions within our organization to understand and respond with excellence to the needs of field leaders within our global mission. This includes stewarding funds allocated to mission support in such a way that field ministry is enhanced to its maximum potential.

I appreciate your prayers for me and our entire MSC team as we live out our role in this great mission.



FUND DEVELOPMENT



DIRECTOR
OF FUND DEVELOPMENT
DAVID PHILLIPS

As reflected on the Measuring Success pages of this report, the Military Ministry of Cru closed calendar year 2019 with amazing first-time levels of Evangelism, Connection, Reach and Power/Leverage that only God could deliver! Our annual Capacity is measured against our fiscal budget year (September - September), and I can report at the one-third mark, God has us on-track at 37%!

The Fund Development Team is intentional about staying connected and engaged in the ministry of Cru Military. In 2019, Team members participated in ministry Connection at Parris Island MCRD, SC; San Diego MCRD, CA; Lackland AFB, San Antonio, TX; The Military Academy, Tegucigalpa, Honduras; and Naval Station Great Lakes, IL.

Lines of Effort

LOE: People

1. Our Team includes 4 highly motivated and passionate caseload managers, and 2 highly skilled and experienced communication and technology managers.
2. Our 5 National and 4 International AODs will begin receiving Integrated Fund Development training 2020.

LOE: Development

1. Our Retain, Regain, Recruit partnership efforts reflected and increase in ministry donors in 2019, with expanded efforts continuing in 2020.
2. Again this year, our fourth quarter matching grant was met!

HUMAN RESOURCES



DIRECTOR OF LEADERSHIP DEVELOPMENT
HUMAN RESOURCES (LDHR)
BARBARA PEAK

Lines of Effort

LOE: Organizational

LDHR has been restructured to better support our National and International teams, Area of Operation Directors and leaders worldwide. This restructure will enable a strong recruiting/mobilization strategy to help us meet our recruiting goal of 300 RMO staff by 2023.

The restructure elevates three staff members into new LDHR leadership roles - each as Associate LDHR Directors:

- Onboarding and Training – Dennis and Mary Trexler

- Employment, Evaluation and Placement – Lynn Torrenti
- Leadership Development and Member Care – Karenanne Payton

LOE: People

Military Ministry of Cru has 6 New Staff attending the upcoming Winter New Staff Orientation (NSO) in Daytona Beach, FL (31 January – 8 February):

- William "Bill" Payton - Fort Bragg Director
- Karenanne Payton - Associate LDHR Director
- Bud Wenzel - Area of Operations, West
- Eric and Hollie Struxness - Area of Operations, Southeast
- Gabriel "Gabe" Garriga - Area of Operations, Northeast

We have 4 new Affiliate Team members:

- Jack Fliss - Area of Operations, Central
- Jeff Granger - Area of Operations, West
- Gina Bowman - Area of Operations, Mid-Atlantic
- Regina Moulton - Area of Operations, Mid-Atlantic

LOE: Expansion

We attended the Liberty University Missions Fair, and met with Liberty Military Director, Emily Foutz, and Veteran Affairs Director, Jon Norman on expanding our ministry with "Internships". There are 35,000 veterans taking online courses, and we have the ability to post jobs directly to Liberty students and alumni.

PRAYER



DIRECTOR
OF PRAYER
KAREN TRIMBLE

During the last quarter of 2019, Carrie Pollock and I had the great pleasure of spending time with our team at Naval Station Great Lakes, IL. God opened some very special doors for us while we were there. We walked and prayed around the Base and provided an unexpected opportunity to pray and bless one of the chaplains while visiting the Recruit Training Chapel. Additionally, we had the opportunity to meet and pray with sailors while on base and at a gathering at the home of our Cru Military Great Lakes Area Directors John and Karen McIntosh. One of our highlights from serving there was a time of blessing, encouragement, and prayer with all of our Great Lakes team. The Lord God blessed us all!

Behold, I am doing a new thing! Now it springs forth; do you not perceive and know it and will you not give heed to it? I will even make a way in the wilderness and rivers in the desert.

Isaiah 43:19

Connecting and praying regularly with our two U.S. Regional Prayer Coordinators (Mid-Atlantic and Southeast regions) has been a time of expansion and blessing for us. We are so encouraged by their faithfulness to pray strategically for the staff and militaries that they serve in each of their regions! Continue to pray and believe with us for God to raise up the three additional Prayer Coordinators needed for the Northeast, Central, and West regions.

Looking forward with anticipation to what God has in store for 2020!

MINISTRY SUPPORT CENTER STATISTICS

WEBSITE ANALYTICS:

Total Web Users - 34,334 YTD
(Highest percentage of users are under the age of 34)

Top User Nations - United States, Nigeria, India, United Kingdom

SOCIAL MEDIA ANALYTICS:

Total page likes: 31,184 (FaceBook)
Total Followers: 31,901 (FaceBook)

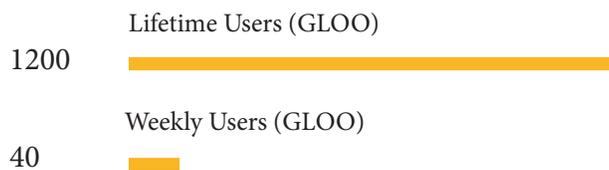
CONTACT RELATIONS MANAGEMENT (CRM):

50 Open Cases
41 Closed Cases
Top case type: Opportunity Interest Submission (32)

PERIODICAL SUBSCRIBERS:

7,855 Cru Military Newsletter
9,120 Prayer Guide
7,860 Appeal Email Subscribers
350 Prayer Points

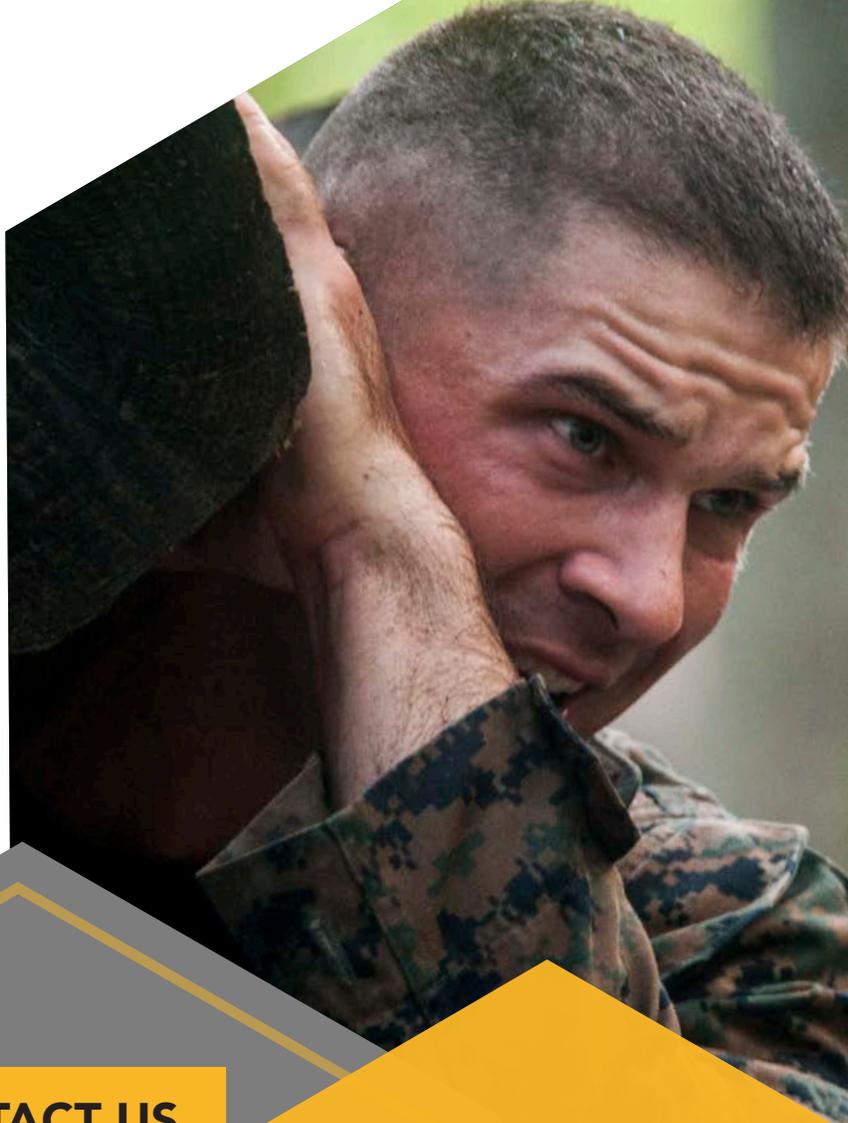
MOBILE APP METRICS:



Top program: Airman Spiritual Fitness Guidebook - 58 Engaged Users (66.3%)

To order a copy of the Military Ministry of Cru 5 Year Strategic Plan, please e-mail
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Military Ministry of Cru



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